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# FOOD PACK

WAREHOUSE & LOGISTICS EXPO 2023



7-9

SEPTEMBER

2023

10:00-18:00 hours

Khonkaen International Convention & Exhibition Center (KICE)



EXPLORE  
BUSINESS  
OPPORTUNITY  
IN GMS  
COUNTRIES

Exhibition of Innovative Food and Beverage Processing  
Technology, Packaging, Warehouse & Logistics Systems  
and Interesting Businesses

# Exhibition of Innovative Food and Beverage Processing Technology, Packaging, Warehouse & Logistics Systems and Interesting Businesses

## 4 GROUPS IN ONE EVENT

- 1. FOOD PACK ZONE:**  
Innovative technology of beverage and food processing machinery as well as packaging machinery.
- 2. OEM ZONE:**  
Pharmaceutical Products, Health Supplement, Herbs and Cosmetics OEM.
- 3. FRANCHISE BUSINESS ZONE:**  
Outstanding Franchise Business of The Year
- 4. WAREHOUSE & LOGISTICS ZONE:**  
Warehouse, Racking, System, Transportation and Logistics Services

## KHONKAEN INTERNATIONAL CONVENTION & EXHIBITION CENTER (KICE)



Open your business opportunity in trade and investment in the Greater Mekong Subregion (GMS).

Grab your crucial opportunity in GMS markets from 6 countries: Laos, Cambodia, Myanmar, Vietnam, China (Yunnan, Guangxi) and Thailand with more than 350 million prospective consumers.

Khonkaen is a hub of trade and transportation in the Northeastern of Thailand, the gateway to GMS.

- Food Pack Warehouse & Logistics Expo 2023 will be holding on September 7-9, 2023 at KICE in Khonkaen which is the hub of trade and transportation in the Northeastern of Thailand. This event will help the business owners and manufacturers to develop their capacities of producing effective products to their 6 prospective markets in the Greater Mekong Subregion.
- The Greater Mekong Subregion emphasizes on developing the Infrastructure, such as, road, electricity, water supply, and the bridge cross the Mekong River along the way of the economic corridor. Besides, the Greater Mekong Subregion also enlarges its trade, investment, and services in the fields of industry, agricultures, trade, and investment consistency.
- Khonkaen is well prepared and developed itself to be an important hub of economic with the 6 markets from the Greater Mekong Subregion (GMS). More than 1.8 million population plus nearby provinces ones have made them more attractive for business owners and investors.



# FOOD PACK WAREHOUSE & LOGISTICS EXPO 2023

KHONKAEN INTERNATIONAL CONVENTION & EXHIBITION CENTER (KICE)



## OUTSTANDING

# BUSINESSES OF THE YEAR

### EXHIBIT PRODUCT

- Beverage and Food Processing Machinery, Grinding Machine, Meat Slicing Machine, Vegetable Cutter Machine, Fruit Cutter Machine.
- Automatic Filling Machine
- Capping Machine
- Labeling Machine
- Band Sealer Machine
- Cartoning Machine
- Bakery Equipment, Bakery Machine
- Blender, Ice-cream Maker
- Industrial Fan
- Measuring Instrument
- Digital Scale
- Plastic Bottle Blowing Machine and Drinking Water Processing Line
- Label Printer, Barcode Printer
- Packing machine
- Packaging for Food Delivery, Green Packaging
- Packaging for Food Industry, such as, paper, box, tray, plastic bottle, plastic bag, labeling, stretch film.
- Water Pump, Air Compressor
- Embroidery Machine
- Electrical Accessories, Electronics
- Hand Tools
- Shelf and Racking System
- Material handling equipment
- Pallet, Forklift
- Safety accessories
- Refrigeration system

### FRANCHISE BUSINESS ZONE:

- Health and Beauty, Food Supplement, Cosmetics
- Washing Machine services business
- Vending Machine
- IT Business, Mobile Phone Accessories
- Tutoring Institute
- Language Center
- Music School
- Convenience Store
- Parcel Delivery Services
- Other Services Business





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## OUTSTANDING BUSINESSES OF THE YEAR



Outstanding Business Zone

- Outstanding Business of 2023



Health & Beauty Zone

- Health, Beauty, Herbal supplement, and Cosmetic supplements.
- Medical, Cosmeceuticals, Food supplement, Medical equipment and Patient support equipment.
- Anti-Aging medical center and Health check-up service center.



IT Business & Digital Technology Zone

- IT Franchise Business & Mobile device.
- IT Business and document management.



Educations Zone

- Education franchise, Tutoring Institute, Language Institute, Mental arithmetic Music Institute, etc.



Service Business Zone

- Service franchise, Bill payment service and product, Online mobile payment, Franchise post office, etc.
- Logistic and Express freight
- Convenience store franchise
- Laundry machine business
- Vending machine business



Outstanding Agribusiness Zone

- Smart Greenhouse Technology, Plant Seedlings
- Cost Reduction Tools to Help Increasing More Profit for Farmers.
- Modern Agribusiness Technology.



## Why attend Food Pack Warehouse & Logistics Expo 2023?

1. We have experienced to organize Food Pack Warehouse & Logistics Expo at KICE for several years due to KICE is located in Khonkaen which is a hub of economic in the northeastern of Thailand and it is also one of the CP group of companies.
2. CP will hold food products show whereas Food Pack Warehouse & Logistics Expo will be a showcase of innovative technology of food and beverage processing machinery, packaging machinery as well as franchise business. We expect to have more than 8,500 target visitors from both the Greater Mekong subregion and northeastern of Thailand whom have purchasing power.
3. Laos–China High Speed Railway also enhances Khonkaen to grow rapidly and steadily due to the transportation is in the prosperous era. It is the good time to invest and open your business in GMS. We will invite visitors from 6 Countries of GMS through their Ministers Counsellor of Commercial Affairs. Besides, we will get more target visitors supported by The Chamber of Commerce and The Federation of Thai Industries, Khonkaen chapter.
4. Timing (September 7–9, 2023) is very suitable to hold the event due to every country declines the strict regulations according to Covid–19. People are able to live their normal lives and look for new businesses.
5. Comprehensive PR Activities, Billboards, Radio Spot, Sound Truck, FACEBOOK Ads and Telemarketing.

### HIGHLIGHTS

- Cooking Show from leading Chefs in the Northeastern of Thailand. (Co-located show)
- Barista Show. (Co-located show)
- Wine Testing. (Co-located show)
- Food Processing Machine Demonstration such as sausage fermented pork sausage etc.
- Freeze Dry Machine Demonstration.
- Packaging Machine Demonstration.
- Consultation Clinics by Experts from Leading Organizations.
- Business Matching Activity.



## TARGET VISITOR

- Entrepreneurs, Business Owners and Investors from Northeastern provinces such as Khonkaen, Udon Thani, Maha Sarakham, Nakhon Ratchasima, Chaiyaphum and nearby provinces.
- Entrepreneurs and Business Owners from GMS countries.
- Business Owners who are looking for new businesses.
- Startup: New Generation who are interested in doing and developing to grow their business
- Investors who are seeking new business to extend their new branches in the region.
- Retail business and Convenience stores
- Business consultant
- Education Professionals



## Are you ready to open more doors for your business?

### The reasons you should not miss Food pack, Warehouse & Logistics Expo 2023

- The World Health Organization declared an end to the Covid global public health emergency. This makes business owners and entrepreneurs eagerly seek for more new business ideas to keep up with the changes in next normal era.
- Good chance to show your franchise business to GMS visitors.
- Extend marketing channels to make your brand awareness to new customers.
- Golden chance to showcase your new products, latest technology and innovations to target audiences.
- Your good business opportunity to meet GMS visitors as well as northeastern ones.
- Support SMEs business owners to reach the market and make them to develop their capability to meet international standards.
- Perfect platform for business matching with your target buyers to increase more sales leads.



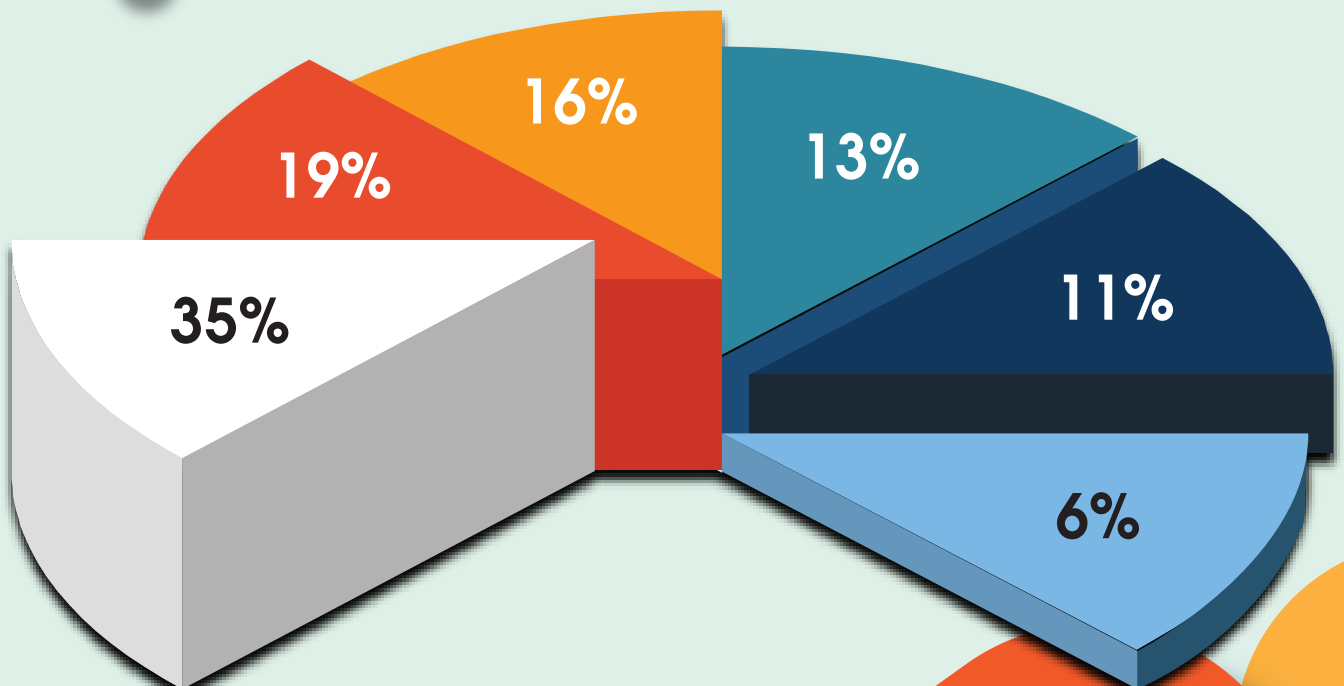
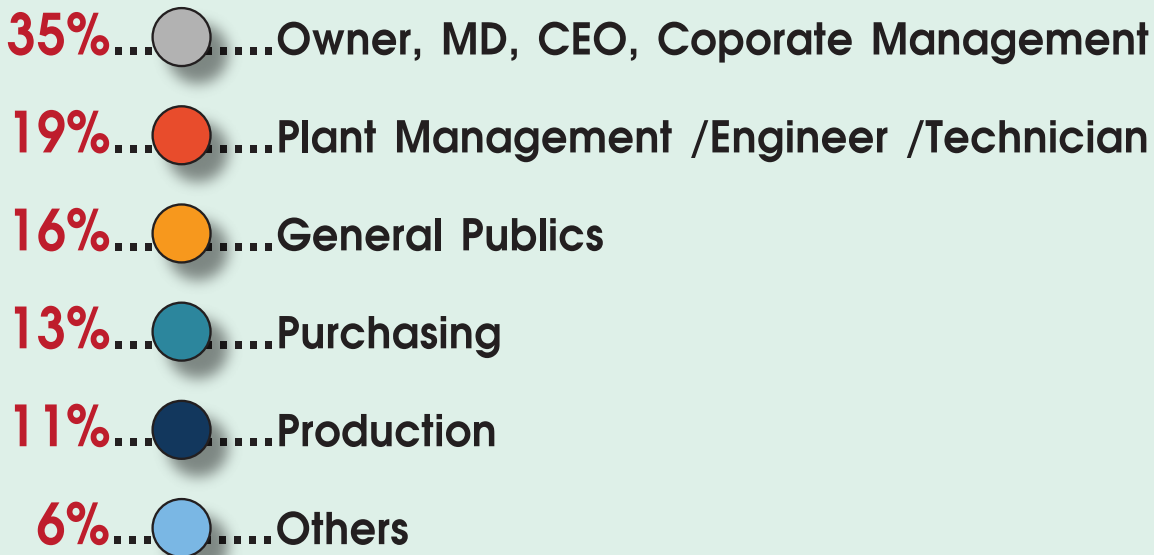
**Our show is supported by both public and private organizations**

**The Khon Kaen Chamber of Commerce, Khon Kaen Office of Small and Medium Enterprises Promotion (Khon Kaen Commercial Office), Khon Kaen Department Of Industrial Promotion, Provincial Community Development Office of Khon Kaen, Community Development Department Ministry of Interior, The Federation of Thai Industries (Khon Kaen chapter), Thailand Board of Investment (Khon Kaen chapter), Khon Kaen Municipality, Khon Kaen Association Of Mass Media, KKU-Innoprise Innovation and Enterprise, Mahasarakham Office of Industry.**

# VISITOR REPORT

## TIF&Food Pack Asia @KHON KAEN 16-18 August 2019

KHONKAEN INTERNATIONAL CONVENTION & EXHIBITION CENTER (KICE)



Total Visitors 4,102 persons

Your good chance to make more profit in general industries,  
food and beverage processing, packaging industries and OEM  
in food & beverage, OEM in food and herbal supplements.



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***The Right Choice... for Your Business Success***